The United Way brand is recognized by 91% of the general public.

Become a United Way Corporate Sponsor

For more than 90 years, United Way of Palm Beach County has been leveraging the resources of nonprofit partners, local businesses and government entities to make the greatest impact and solve important issues in Palm Beach County. Our corporate sponsors provide a single donation that supports United Way’s special events eliminating multiple sponsorship requests. In return, your company’s support is promoted throughout the year.

**BENEFIT** from year-round local visibility.

**INCREASE** your brand exposure and elevate your corporate identity in the community by linking your brand with United Way, one of the most recognized and respected non-profit brands in the country.

**REINFORCE** your company’s reputation as a good corporate citizen to your customers, employees and residents.

**EXPERIENCE** the guaranteed reach of local marketing exposure and benefit from the positive image of supporting United Way.

**SUPPORT** year-round United Way communication activities which allow United Way to direct more donor dollars to make a greater impact in the community.

**RETURN ON YOUR INVESTMENT** as tangible impressions and measured media value far exceed the cost of sponsorship.
Tocqueville Society & Leadership Circle | Year-round Opportunities
These philanthropic groups demonstrate leadership and commitment to our community and United Way’s work. Sponsorship of these events will guarantee exposure to more than 2,000 philanthropic-minded individuals.

Exclusive Luncheons, Tours and Evening Receptions

Emerging Leaders Society (ELS) | Year-round Opportunities
ELS is a group of early to mid-career professionals that supports United Way of Palm Beach County by giving back financially while enjoying social events, volunteer projects and educational opportunities. Sponsorship of an ELS event will guarantee exposure to our community’s next generation of philanthropists and leaders.

Social Events, Volunteer Projects and Professional Development Opportunities

Women United | Year-round Opportunities
Women United’s mission is to build and foster a powerful, passionate network of women who create impactful change in our community through the focused investment of their time, talent and resources. Sponsorship of a WU event provides exposure to our community’s most accomplished female leaders.

Social Events and Volunteer Projects | Annual Leadership Dinner

Simply The Best | May 28, 2020
More than 400 local business leaders and community partners gather to applaud the meaningful ways Palm Beach County businesses support the work of United Way throughout the year, such as hosting United Way fundraising campaigns, engaging employees in volunteerism and ultimately, making a significant social impact.

Loaned Executives | August 2020
United Way of Palm Beach County’s Loaned Executive Experience allows your employees to build on their professional skills and raises your company’s visibility as a good steward of the community. For 12 weeks, join other participating companies by loaning an employee or sponsoring an individual who will help United Way staff reach the annual campaign goal.

Annual Celebration Event | Fall 2020
Join us to kick off our annual fundraising campaign and to celebrate the work we do making a difference locally! Our prestigious signature event will bring our community together to celebrate their outstanding support of United Way.

Day of Caring | Fall 2020
It’s the day we stand up for ourselves, our friends, our families and our community across the nation, to pledge to change the course of our future. Typically a volunteer project, this day provides valuable visibility to the media and local volunteers.
United Way of Palm Beach County leverages the resources of nonprofit partners, local businesses and government entities to make the greatest impact and solve important issues in Palm Beach County. Each year, we host our Simply the Best Awards to celebrate the strength of corporate philanthropy in our community. More than 400 local business leaders and community partners gather to applaud the meaningful ways Palm Beach County businesses support the work of United Way throughout the year, such as hosting United Way fundraising campaigns, engaging employees in volunteerism and ultimately, making a significant social impact.

Your sponsorship of this event demonstrates your corporate social responsibility, while providing your business with valuable visibility and an opportunity to network with other local, philanthropically-minded leaders. In addition, your commitment as a sponsor allows United Way to share its mission and impact, raise critical funds that will help one in five Palm Beach County residents, and honor our donors and partners.

**SAPPHIRE $1,500**
- VIP seating for one table of 10
- Inclusion in all social media mentions on our platforms reaching more than 8,000 followers
- Inclusion in 2 eblasts to 50,000 supporters
- Recognition on event signage
- Quarter-page advertisement in the program

**DIAMOND $2,500**
*All the Sapphire benefits plus...*
- Recognition by emcee
- Inclusion in post event publicity materials
- Logo on invitation to 50,000 supporters
- Inclusion in United Way post event newsletter circulated to more than 50,000 supporters
- Logo featured on event registration web page
- Half-page advertisement in the program

**PREMIER $5,000**
*All the Diamond benefits plus...*
- 20 drink tickets
- Prominent placement of your logo and company name on all printed and digital event materials
- Full-page advertisement in the program

Support the community that supports your business.
SPONSORSHIP COMMITMENT CONFIRMATION

INCREASE your brand exposure and elevate your corporate identity in the community by linking your brand with United Way, one of the most recognized and respected non-profit brands in the country.

REINFORCE your company’s reputation as a good corporate citizen to your customers, employees and residents.

**YEAR-ROUND COMMITMENT LEVELS**

- **CHAMPION** $15,000
  - Pick 4 Signature Events
- **LEADER** $10,000
  - Pick 3 Signature Events
- **FRIEND** $7,500
  - Pick 2 Signature Events

- **Tocqueville Society & Leadership Circle**
  - Luncheons, Tours and Receptions
- **Emerging Leaders Society**
  - Social Events, Volunteer Projects and Professional Development Opportunities
- **Women United**
  - Social Events and Volunteer Projects
  - Annual Dinner

- **Kickball Tournament**
- **Loaned Executive**
- **Simply The Best**
  - Level ________________
- **Annual Celebration Event**
  - Level ________________
- **Day of Caring**
  - Level ________________

We understand that this commitment is over and above any contribution by employees through our workplace giving campaign or our corporate gift.

**THANK YOU FOR YOUR SUPPORT!**

Please fill out the information below to confirm your sponsorship - an invoice will be mailed separately.
Fax this page to: 561.375.6666  ATTN: Alexa Ciancia or scan and email to AlexaCiancia@UnitedWayPBC.org

Contact Name: ________________________________________________ Date:_____________

Company Name:______________________________________________

Address:_____________________________________________________

Phone:__________________________ Email:_________________________

TOTAL Sponsorship Amount $_______________ Signature:___________________________

Contributions benefit United Way of Palm Beach County, a not-for-profit tax-exempt organization. "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF UNITED WAY OF PALM BEACH COUNTY, CH802, MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1.800.435.7352 WITHIN THE STATE OF FLORIDA, OR AT WWW.FRESHFROMFLORIDA.COM/DIVISIONS-OFFICES/CONSUMER-SERVICES. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." United Way of Palm Beach County receives 100% of each contribution.