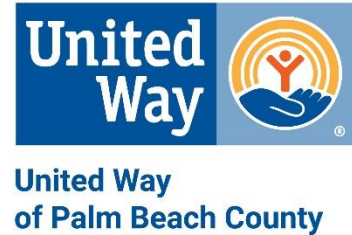


MEDIA ALERT

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30 Local Nonprofits Spreading Joy Through Virtual Holiday Toy Drive

United Way of Palm Beach County Pivots Annual Drive to Bring Holiday Cheer to Local Kids

WEST PALM BEACH, Fla. (November 30, 2020) - United Way of Palm Beach County is hosting a Virtual Toy Drive to bring joy to hundreds of local children this holiday season.

30 local nonprofit organizations are participating by sharing their Amazon, Target, and Walmart Wishlists to collect toys that will ensure children in Palm Beach County have a gift to open this holiday season. This online drive allows our community to make a difference while remaining socially distant.

With more than half of PBC households struggling to make ends meet, our community is needed more than ever to help local children feel the magic of the holidays.

Now through December 14, 2020, you can help local families from the comfort of your own home. From iPhone accessories to bicycles to books for all ages, help give the gift of joy this holiday season. Browse all the nonprofit Wishlists here: <https://unitedwaypbc.org/toy-drive/>

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About United Way of Palm Beach County: For 90 years, United Way of Palm Beach County has been the local leader dedicated to identifying and addressing critical community issues to improve the lives of our residents. We champion community change by strategically uniting key stakeholders and community leaders and investing in successful, sustainable nonprofits. United Way funds 100 local programs and initiatives that provide lasting solutions and measurable results – from increasing graduation rates and supporting literacy to ensuring financial independence, promoting healthy lifestyles and ending hunger. When you support United Way of Palm Beach County, you are strengthening your community. To learn more call 561.375.6600 or visit www.UnitedWayPBC.org.