

Preparing Your Organization

Business Continuity

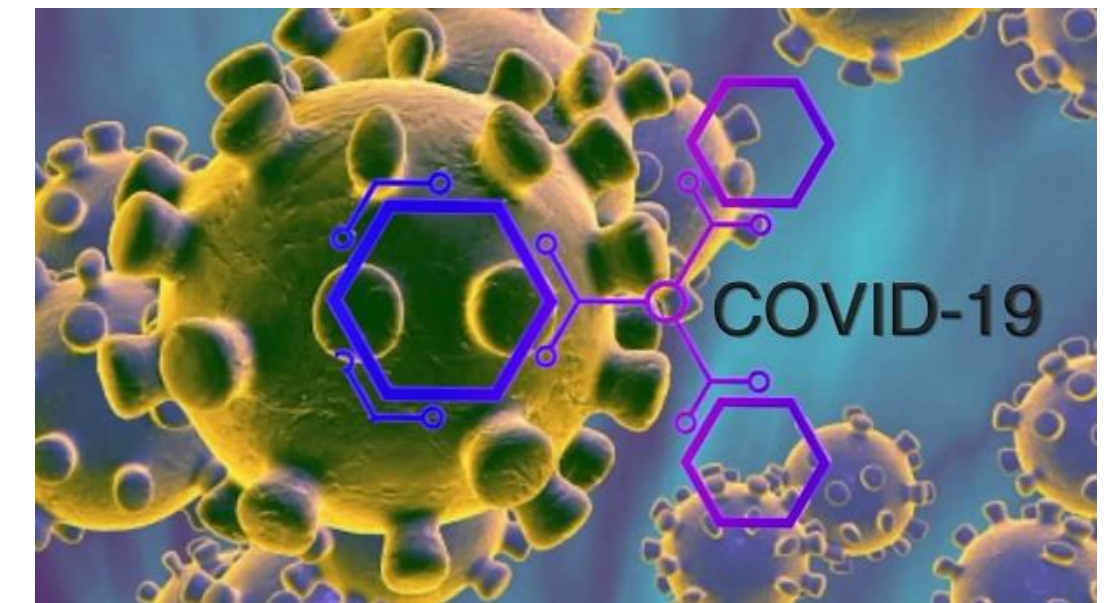
What is a Business Continuity Plan?

- A plan that helps minimize risk
- A plan that helps maintain services & processes
- A plan that promotes recovery



Top Threats to Business Continuity

- Global Pandemic
- Natural Disaster
- Utility Outage
- Cyber Security



Benefits of Business Continuity Plan

- Maintain business operations
- Build customer confidence
- Protect your supply chain
- Mitigate financial risk



❖ 4 Characteristics Guiding Your Continuity Planning

1. Comprehensive: You'll need to make sure you have backup plans, and backup plans for your backup plans.

2. Realistic: Be realistic about the plan you've laid out and make sure that it has as many contingency plans built in as possible.

3. Efficient: Business is complex, so we won't sit here and say your business continuity plan needs to be simple. But it needs to be able to be executed efficiently and with the resources you have at hand.

4. Adaptable: Nothing on paper could ever compare to the curveballs that nature or other unexpected forces may throw at us. Leave lots of room in your plan to adapt to the moment

Creating Your Business Continuity Plan



- **Identify objectives and goals of the plan:** Identify the goals and objectives most important to the way you operate.
- **Establish an emergency preparedness team:** Ensure that a leader is designated
- **Perform a risk assessment and business impact analysis (BIA):** Be sure to document all the identified issues and related business impact.