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**United Way
of Palm Beach County**

United Way's Assistance Guidelines to be Adopted by FPL Care To Share Program to Help More Customers in Need

West Palm Beach, Fla. (July 12, 2021) – United Way is committed to ensuring that our community has access to basic everyday needs, especially households that may be in crisis. To further help families in need, United Way has partnered with Florida Power & Light Company (FPL) to qualify more of its customers for assistance through its FPL Care To Share® program, which helps keep the lights on for customers experiencing a temporary financial emergency or personal crisis.

FPL recently adopted United Way's ALICE assistance guidelines, which refers to those in our communities who are asset limited, income constrained and employed. It represents those among us who are working but are living paycheck to paycheck due to childcare costs, transportation challenges, high cost of living and more. Based on the new qualification guidelines, FPL estimates an additional 1.1 million households will be eligible for the program.

"Forty-six percent of Palm Beach County households are one setback away from having to choose between food, paying rent, or keeping the lights on," said Laurie George, Ph.D., President and CEO of United Way of Palm Beach County. "FPL's commitment to expanding eligibility for its Care To Share® program will elevate our entire community's efforts to create a solid safety net for tens of thousands of hard-working families in Palm Beach County."

FPL also makes it easy for customers to donate through their monthly FPL bill. There are two new ways to contribute: through either a monthly fixed amount or a monthly round-up to the nearest dollar amount. Customers may continue making one-time contributions. For customers interested in donating to Care To Share, visit FPL.com/Caretoshare.

"We are committed to helping our customers who are in crisis get back on their feet," said FPL Vice President of Customer Service Christopher Chapel. "Each year, with the assistance of great partners like United Way, our Care To Share program helps thousands of families by providing emergency bill payment assistance to eligible customers. By expanding the program's eligibility to include ALICE households, we are optimistic that we can continue to reach more of our community."

Since 1994, Care To Share, which is funded by shareholders, employees and customers, has raised more than \$26 million to assist nearly 100,000 Florida families in need.

For customers experiencing hardship, FPL has resources available at FPL.com/Help, or United Way can connect customers with resources available from federal, state and local authorities.

About United Way of Palm Beach County: For more than 90 years, United Way of Palm Beach County has been the local leader dedicated to identifying and addressing critical community issues to improve the lives of our residents. We champion community change by strategically uniting key stakeholders and community leaders and investing in successful, sustainable nonprofits. United Way funds 100 local programs and initiatives that provide lasting solutions and measurable results – from increasing graduation rates and supporting literacy to ensuring financial independence, promoting healthy lifestyles, and ending hunger. When you support United Way of Palm Beach County, you are strengthening your community. To learn more call 561.375.6600 or visit www.UnitedWayPBC.org. For all press releases and brandmarks, please visit our [Media](#) page.